CAR-FREE TOURISM
THE BEST OF SCOTLAND WITHOUT A CAR

SUSTAINABLE TRAVEL CHECKLIST

1. INTRODUCTION

1. The checklist below provides the information and facilities that tourist attraction operators should provide to attract visitors who don't have, or don't want to use, a car. Two categories are provided: the basic requirements which should be met at a minimum; and optimum requirements which would provide the best level of service for non-car visitors.

2. BASIC REQUIREMENTS

2. Website Information on Travelling to the Attraction

   General

   ☐ The website includes instructions for arriving by walking, cycling, and public transport

   ☐ Information on arriving by walking, cycling, and public transport appears above information on arriving by car or plane

   Walking

   ☐ If located in an urban area, walking instructions provide a link to or embedded widget from Walkit.com, with the attraction's location prefilled as the destination
   <http://walkit.com/link-to-us-widget/>

   Cycling

   ☐ Cycling instructions provide information, with appropriate links, on any National or Regional Cycle Routes which pass near the attraction

   ☐ Cycling instructions provide a link to Cyclestreets.net, with the attraction's location prefilled as the destination
   <http://www.cyclestreets.net/link/>

   Public Transport

   ☐ Details of which local buses and coaches stop at or near the attraction, with links to the bus company website

   ☐ Details of the nearest railway station with information on how to get from the station to the attraction

   ☐ Public transport instructions provide an embedded widget from Traveline Scotland's journey planner, with the attraction's location prefilled as the destination; or provide a link to the relevant local public transport provider(s)
   <http://www.travelinescotland.com/pagelanderwizard/start.do>

3. Facilities at the Attraction

   ☐ Details of cycle parking at the attraction

3. OPTIMUM REQUIREMENTS

4.   Website Information on Travelling to the Attraction

For an example of many of these best practices, see the Car-Free Tourism website at <http://tourism.transform.scot>

Walking

☐ Provide a specific walking route from the nearest main public transport station or stop; this should use local knowledge and be hand chosen; find the most direct route that uses the most attractive roads and paths; in non-urban locations, avoid busy roads with no pavements

☐ Information on the quality of the walking route to the attraction: is it hilly; are there steps; is it along a busy road; in non-urban locations, are there pavements and is special footwear required (i.e. does it head off road, though preference should be a route that does not require special footwear)?

Cycling

☐ Provided a specific cycle route tested by attraction staff or volunteers; this should use local knowledge and be hand chosen; find the most direct route that uses the most attractive roads and paths

☐ Information on the quality of the cycling route to the attraction: is it hilly; is it along busy roads; is there a segregated cycle path?

☐ Information on whether and when bikes can be taken on public transport serving the attraction or the nearest railway station; if so, is booking required?

☐ Provide cycling itineraries, including visits to other local attractions and cafés

Public Transport

☐ Provide visitor itineraries based around public transport timetables

General

☐ For walking and cycling routes, provide GPX files that visitors can load into smartphone navigation apps and stand-alone GPS units

☐ For walking and cycling routes, provide PDF route cards (with photos) that can be downloaded and printed

5.   Facilities at the Attraction

☐ Cycle parking should be close to the attraction entrance, as well as closer than the car parking

☐ Covered or secure cycle parking

☐ Storage for panniers or rucksacks

☐ Dry room for wet clothes

☐ Somewhere to sit and warm up, ideally with warm drinks available: this could be a café; or in smaller attractions, a couple of chairs and a coffee machine; in urban locations this is less important as there are likely to be other cafés and tea shops nearby

☐ For non-urban locations, discounted entry for arrival by public transport or cycling; or special offers for arrival by public transport or cycling